



**20 REASONS EVERYONE'S NEXT PC SHOULD
BE A THINKPAD OR THINKCENTRE**

THINKVANTAGE™ TECHNOLOGY AND DESIGN



ThinkCentre® | ThinkPad®

THINKVANTAGE TECHNOLOGY & DESIGN

ThinkVantage™ Technology and Design features are distinctive innovations available on select ThinkPad notebooks and ThinkCentre desktops. They can help enhance user experience, boost productivity, increase security and cut support and service costs. Here's a rundown of the 20 reasons everyone's next PC should be a ThinkPad or ThinkCentre.



**Designed for your customers.
Designed to help you sell.**

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[Legals](#)

THINKVANTAGE TECHNOLOGY & DESIGN

Designed for your customers. **Designed to help you sell.**

ThinkVantage™ Technology and Design features are distinctive innovations available on ThinkPad notebooks and ThinkCentre desktops. They take many forms, from stainless steel hinges to an illuminated keyboard to software that can make connecting to any network a snap, but they all have a single aim:

To help make your business more productive.

As a Business Partner, ThinkVantage Technology and Design features can work for your business, too. That's because they provide powerful arguments to help you sell a ThinkPad notebook or ThinkCentre desktop – and in many cases can help reduce your support costs and free your resources so you can focus on winning new business.

This presentation is designed to introduce the ThinkPad and ThinkCentre difference to you, your people and your customers. Feel free to share it and spread the word.

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THINKVANTAGE™ TECHNOLOGY & DESIGN



Rescue and Recovery™

Help when you need it most

This one-button data recovery and restore solution includes a set of self-recovery tools that can help you diagnose and recover previously saved data from system crashes or viruses quickly even if the primary operating system won't boot.

Available on all ThinkPad notebooks and ThinkCentre desktops¹.

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THINKVANTAGE™ TECHNOLOGY & DESIGN



Embedded Security Subsystem

Vault-like protection

A unique software/hardware combination that provides user authentication, password management, data protection and more secure wired and wireless communication.²

Available on select ThinkPad notebooks and ThinkCentre desktops. May require download.

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THINKVANTAGE™ TECHNOLOGY & DESIGN



Active Protection System

Like an airbag for your data

Like an airbag's sensor, the Active Protection System can detect sudden changes in motion and temporarily parks the hard drive's read/write head to help protect valuable data from damage due to accidental drops and falls.

Available on ThinkPad R51, ThinkPad T series and X series notebooks.

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THINKVANTAGE™ TECHNOLOGY & DESIGN



Access Connections

Connect to any accessible network, automatically

Enjoy the freedom of working remotely with Access Connections – a single interface that can switch easily between wired and wireless networks at home, in the office or on the road.

Available on all wireless ThinkPad notebooks and downloadable for other ThinkPad notebooks and ThinkCentre desktops.

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Integrated Fingerprint Reader

The password you can't forget

This fingerprint reader, ergonomically molded into the palm rest, offers biometric security on select models. It replaces most passwords for unbeatable ease-of-use.

Integrated Fingerprint Reader available on select ThinkPad T42 and T43 models.

Preferred Pro USB Fingerprint Keyboard and USB Fingerprint Reader available for all ThinkCentre desktops and ThinkPad notebooks.

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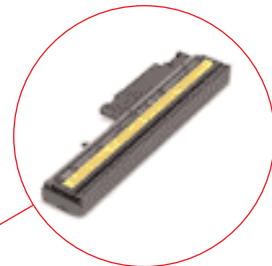
THINKVANTAGE™ TECHNOLOGY & DESIGN

Improved battery life

Peak performance for longer battery life

Thanks to advanced battery technology and Intel® Centrino™ Mobile Technology, ThinkPad notebooks offer class-leading battery life up to 9.5 hours³ – without compromising performance.

Available on select ThinkPad notebooks.

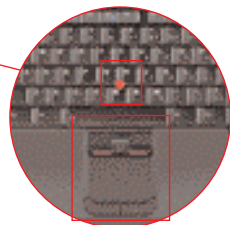


UltraNav and TrackPoint®

Ease of use at your fingertips

The ThinkPad UltraNav® multipointing system combines the latest full function pointing device with a customised touchpad that makes scrolling, clicking and zooming simple and easy – whatever the work environment.

Available on select ThinkPad notebooks.



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Blue Button

Help is always at your fingertips

Just pressing the blue button on select ThinkPad notebooks and ThinkCentre desktops starts a host of information and tools to help set up, understand and enhance your computer.

Available on all ThinkPad notebooks and ThinkCentre desktops.

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Spill-resistant keyboard

Can stop a coffee spill from becoming a disaster

A simple accident with a cup of coffee could spell disaster for an ordinary notebook. But ThinkPad notebook keyboards are sealed and sit in a tray, so liquids are less likely to get through to damage the system.

Available on all ThinkPad notebooks.

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THINKVANTAGE™ TECHNOLOGY & DESIGN



Ultra Small PC

The same power. The same performance. Just less space.

Takes up to 75% less space than our traditional PC chassis, creating more space on your desktop. Employs industry-standard components and chipsets, giving you some of the latest technology and ultimate flexibility.



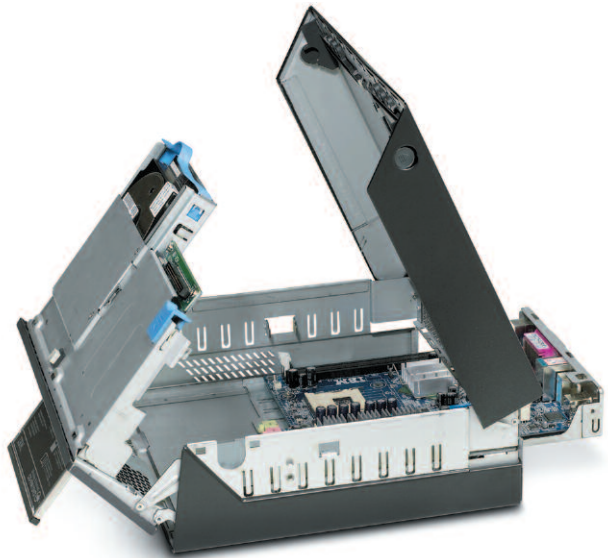
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THINKVANTAGE™ TECHNOLOGY & DESIGN



Tool-less PC design

Easier access to service the system

The tool-less chassis construction means it's a snap to open up and service most ThinkCentre desktops. The system allows quick access to and maintenance of critical subsystems like the hard drive and I/O card.

Available on most ThinkCentre desktops.

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THINKVANTAGE™ TECHNOLOGY & DESIGN



Dual latches

Keep your ThinkPad notebook display protected

Unlike some other notebooks on the market, the display of every ThinkPad notebook has a latch in both corners to keep the lid tightly closed. That means there's less chance anything can get inside and scratch the screen.

Available on all ThinkPad notebooks.

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THINKVANTAGE™ TECHNOLOGY & DESIGN



ThinkLight™ keyboard light

Discreet illumination for every ThinkPad notebook keyboard

Situated on the top edge of the display, this integrated light illuminates the keyboard on any ThinkPad notebook. It's ideal for catching up on work in a dark environment without disturbing those around you.

Available on all ThinkPad notebooks.

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THINKVANTAGE™ TECHNOLOGY & DESIGN



Presentation Director

Concentrate on the presentation, not the technology.

With Presentation Director, you can give presentations with confidence. Once you set preferences, it can automatically apply the right settings for an external projector or display – so you can concentrate on your presentation without worrying about the technology.

Available on all ThinkPad notebooks.

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THINKVANTAGE™ TECHNOLOGY & DESIGN



Picture frame

Extra protection for ThinkPad notebook displays

Picture frame design surrounds the display, helping prevent objects from entering and displacing any pressure from the middle of the case to the sides – making ThinkPad notebooks even more durable.

Available on all ThinkPad notebooks.

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Dual antenna

Optimum connectivity on the move

Dual integrated antennas are located in the LCD display bezel on every wireless-ready ThinkPad notebook. They can help keep the signal clear – and can help keep users productive and in control.

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THINKVANTAGE™ TECHNOLOGY & DESIGN



Options commonality

Your new ThinkPad notebook can inherit the accessories your last one left behind

All ThinkPad series share a lot of common components and options. It helps make life more convenient, your company more productive – and it helps cut waste caused by incompatible accessories. For example, ThinkPad power adapters fit all R, T and X series ThinkPad notebooks.

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THINKVANTAGE™ TECHNOLOGY & DESIGN



Stainless steel hinges

Durability and strength throughout the life of every ThinkPad notebook
ThinkPad notebooks feature stainless steel hinges. More durable than plastic hinges, they anchor the display to the notebook frame and stay strong throughout the life of your PC.

Available on all ThinkPad notebooks.

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THINKVANTAGE™ TECHNOLOGY & DESIGN



ImageUltra™ Builder

Simplified image creation and system deployment

Custom image creation software that combines multiple languages, applications and operating systems for multiple hardware platforms into a single hard drive image. It can cut support and system deployment costs – and make an enterprise-level IT environment simpler and easier to control.

Optional for all ThinkPad notebooks and ThinkCentre desktops.

System Migration Assistant

An efficient migration solution

System Migration Assistant can make it simple to migrate your data and settings to a new computer or operating system. This efficient solution helps increase productivity by helping you perform everything from mass migration over an enterprise network to individual migrations using an external hard drive or peer-to-peer network connection.

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ThinkPad and ThinkCentre recommend Microsoft® Windows® XP Professional.

Availability: All offers subject to availability. Lenovo reserves the right to alter product offerings and specifications at any time, without notice. Lenovo is not responsible for photographic or typographic errors. **Warranty:** For a copy of applicable product warranties, write to: Warranty Information, P.O. Box 12195, RTP, NC, 27709, Attn: Dept UF2A/B203. Lenovo makes no representation or warranty regarding third-party products or services. **Footnotes:** (1) Rescue and Recovery is pre-installed on all new ThinkPad notebooks - and is available as a free Web download for existing ThinkPad users. (2) Secure communication requires third party digital certificate, not included. (3) Battery Availability: Available on select ThinkPad X Series. **Trademarks:** The following are trademarks or registered trademarks of Lenovo: Image Ultra, ThinkLight, ThinkCentre, ThinkPad and ThinkVantage. The IBM logo is a registered trademark of IBM and is used under license. Intel, the Intel logo, the Intel Centrino logo, Celeron, and Pentium are trademarks or registered trademarks of Intel Corporation or its subsidiaries in the United States and other Countries. Microsoft and Windows are registered trademarks of Microsoft Corporation. Other company, product and service names may be trademarks or service marks of others. ©2005 Lenovo. All rights reserved.

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