

# The Name May Change, But the Commitment to Quality and Innovation will Always Remain

## ThinkPad Now. ThinkPad Always

It's official. IBM's former Personal Computing Division is now part of Lenovo, creating a new, exciting international PC Company. Lenovo's commitment to you is firm—ThinkPad innovation and quality will continue to lead the industry.

## What You Can Expect

**Short-Term:** ■ Uninterrupted service ■ No change in product roadmaps or product availability ■ No change in customer service teams or warranty coverage ■ No change in sales coverage

**Long-Term:** ■ Continued high level of service ■ More product choice ■ Innovative financing options ■ World-class customer service

## Top 5 Q&A

■ **What did Lenovo announce?** Lenovo announced a powerful new leader in the PC industry with its acquisition of IBM's Personal Computing division. The subsequent company will remain committed to quality while offering the widest range of PC products and technologies in the world.

■ **Why is IBM making this change?** This deal helps ensure the company is positioned to provide customers with the most advanced PCs in the industry. The new Lenovo will be even more competitive globally as they will encompass both consumer and enterprise products. While IBM isn't interested in re-entering the consumer business, Lenovo is committed to investing, growing, and succeeding in all segments of the PC industry.

■ **Will Lenovo remain committed to the same product roadmap?** Yes. There will be no changes to the current roadmap. ThinkPad and ThinkCentre brand names will remain the same, and hardware will continue to bear the IBM name for up to 5 years.

■ **Who is Lenovo?** Founded in 1984, Lenovo is one of China's largest companies. Lenovo introduced the concept of home computers in China, and is currently the country's leading PC brand. Following this acquisition, Lenovo will become one of the top 5 computer manufacturers in the world.

■ **How will Lenovo be good for IBM customers?** Lenovo is the union of two leading PC companies into a single global powerhouse capable of aggressively pushing innovation and PC technology to new heights.



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