

**SONY****Business**

## Trade in and save with Sony's Trade-in Program

Maximize your investment when you upgrade to the latest Sony® technology. Sony's Trade-in Program allows you to realize a trade-in value for your pre-owned IT products<sup>1</sup> when you purchase a new eligible Sony product. And Sony makes it even easier by accepting a wide range of trade-in products - such as printers, PDAs and monitors - from almost any manufacturer. When you trade in, your new Sony purchase becomes even more affordable. For program details, go to [sony.com/TradeAndSave](http://sony.com/TradeAndSave).

### Why trade in?

#### Convenient

The Sony Trade-in Program provides you with a quick and easy way to get a cash rebate for your pre-owned IT products.

#### Cost Effective

The Trade-in Program reduces the cost of your new Sony technology by helping you realize the trade-in value of your pre-owned equipment.

#### Helps recycling efforts

Sony helps you properly recycle old products.

### Eligible Sony products:

#### Use your trade-in rebate to purchase these new Sony products:

Projectors  
Public displays  
Tape storage devices  
VAIO® notebooks and desktops

### Frequently Asked Questions:

#### What products can I trade in?

That's the great thing about the Sony Trade-in Program. You can trade in a wide range of products, from almost any manufacturer. Here is a list of products acceptable for trade-in:

- Copiers
- Desktops
- Large flat panel displays
- Monitors
- Laptops
- PDAs
- Dot matrix printers
- Inkjet printers
- Laser printers
- Line printers
- Multifunction printers
- Plotter printers
- Thermal printers
- Projectors
- Autoloader storage devices
- Tape drive storage devices
- Tape library storage devices

#### Is there a maximum or minimum amount of product that can be traded?

There are no quantity limits with this program; any number of products can be traded. Users can even trade in multiple products against a single eligible Sony product.

#### How is the money for the trade dispersed?

Your rebate check will be issued approximately 45 days after the receipt, inspection and acceptance<sup>1</sup> of your traded-in product and receipt of your proof of purchase.



Upgrading to Sony Business products has never been easier.

For program details, visit [sony.com/TradeAndSave](http://sony.com/TradeAndSave) and see how much you can save.