

### Numbers You Should Know

- **2,000,000**—tons of electronic waste that end up in landfills each year
- **250,000,000**—number of computers that will become obsolete in 2006
- **\$15,000**—fine EPA can levy for each incidence of improper equipment disposal

*Do you know where your company's most sensitive data is right now? Would you be surprised to find financial reports on a laptop listed on eBay, or customer lists and payroll data on a used hard drive at a local PC shop?*

*Like other responsible organizations, you have a security policy to protect against database hackers and laptop thieves. But do you have a formal IT asset disposition policy that protects against data theft from discarded equipment?*

## Asset Disposition Program

ServiceConnection Asset Disposition Service protects your business against embarrassing and potentially damaging outcomes. ServiceConnection brings together the best solutions for remarketing and disposing of your unwanted computers and peripherals. Best of all, you do not have to do anything other than show us where the equipment is. We can take care of everything.

**Removal**—Once your equipment is in a central location, a technician comes to your site, packages and removes all unwanted equipment, and transports it off site for a full audit.

**Data Security**—To ensure your data never falls into the wrong hands, ServiceConnection offers a data erasure service that uses a writeover process approved by the Department of Defense that leaves virtually no data on your hard drives.

**Clean**—All stickers, labels, or asset tags are removed to ensure anonymity.

**Inventory Reporting**—A full inventory of your recycled equipment is compiled—complete with manufacturer model number, serial number, and other detailed information. This enables your company to fully depreciate recycled assets and remove them from the books

**Recovery**—After the audit and cleaning, selected IT equipment may be remarketed, providing a potential return on deinstalled assets. Remarketing also ensures environmentally sound recycling solution that minimizes the costs involved with disposal.

In the wrong hands, your data can be used to commit identity theft, fraud, blackmail, and corporate espionage. It can trigger lawsuits and fines for breaking state and federal laws aimed at protecting consumers and employees, including the Fair and Credit Transaction Act of 2003, Gramm-Leach-Bliley Act, and the Health Insurance Portability and Accountability Act (HIPAA).

Ensuring all old systems undergo a thorough and documented data sanitization is necessary to avoid being sued, robbed, fined or just plain embarrassed. Asset disposition should be a common business practice anytime you dispose of equipment with data.

## ServiceConnection Asset Disposition Service protects your company against:

### Software Licensing Violations

Improperly disposing of operating systems and applications on your discarded PCs may put your business at financial risk by violating software license agreements.

### Environmental Damage

Each year improperly discarded PCs add over 2 million pounds of toxic materials to landfills. ServiceConnection Asset Disposition Service maintains a 'zero landfill' policy.

### Computer Junkyard Syndrome

Many companies simply store obsolete computers in a spare room or closet, floor to ceiling. This is expensive and dangerous. Storing a single unused PC has been valued at \$250 per year.

CleanIT <sup>SM</sup> Process	Service Plan		
	Premium Asset Recovery	Standard Asset Disposition	Simple Asset Disposition
Remarketing and Value Recovery	✓		
Data Security (DoD 5220.22M compliant 3-pass wipe)	✓	✓	✓
Environmentally Friendly Disposal	✓	✓	✓
Indemnification Against Data Security and Environmental Compliance Risks	✓	✓	Not provided as serial numbers are not captured
Customized Service Level Agreements	✓	✓	
Quarterly Business Reviews	✓	✓	
Robust Reporting with Customizable Features	✓	✓	Aggregate weight or piece count reporting
Logistics Planning Support	✓	✓	✓

	PC Connection SKU#		
	Premium Asset Recovery	Standard Asset Disposition	Simple Asset Disposition
Desktop CPU, Laptop, Monitor, Printer, Intel Based Server, Fax Machine, Desktop Scanner, Mass Storage (per Drive), Terminal	#7259517	#7259550	# 7259576
Other Large—UPS, Copier, Typewriter, Television, Line Printer, Plotter, Cabinets	#7259533	N/A	#7259576
Other—Small, Palm Pilot, Phone, Hub, External Drive, External Modem, Docking Stations, Port Replicator, Switch, Router	#7259541	N/A	N/A
Miscellaneous per poundage disposal	N/A	N/A	#7259584

## What's Your Plan?

According to a November 2005 Gartner Inc. survey, nearly 80% of companies said that "managing data security and privacy risks were very important or most important when disposing of obsolete hardware." Yet 30% admitted they had no policy for ensuring the security of used equipment.

Frances O'Brien, research vice president at Stamford, Connecticut-based Gartner, said that despite the increased concern, there is still a vast amount of used hardware out there with recoverable corporate data on it. She points to a 2003 study conducted by Massachusetts Institute of Technology students on 158 disk drives bought from auction sites, PC retailers and salvage companies. It found that 74% of the drives contained recoverable data—including company financials, credit card numbers, medical records, sensitive emails and pornography.

**Call ServiceConnection today for an asset disposition plan that will protect your business.**

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